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I & JUL 1977

Mr. Patrick Apodaca Associate Counsel to the President The White House Washington, D. C. 20500

Dear Mr. Apodaca:

For the past three years the Central Intelligence Agency has promoted a program to employ more qualified Hispanic Americans. To improve our success in this undertaking, we have designated July 25-29, 1977 as "Hispanic Week" at the Agency. This will coincide with other Hispanic celebrations in the area. The ceremonies, art, photography, etc., that will be on display will inaugurate "Task Force Hispanic," a year-long drive to improve our recruiting efforts.

The principal ceremony will be held in our auditorium on Wednesday, July 27 at 3:00 p.m. We hope to have several prominent Hispanic Americans talk for 10 to 15 minutes each on the influence of some aspect of Hispanic culture on the development of the United States. Afterwards we will have a short tour of our Headquarters and a reception that will allow our guests to meet the Agency's managers and some of our Hispanic employees. We are also inviting others from our local community to participate in these activities.

We are pleased that you will be able to join us and some of your fellow Hispanic Americans on July 27th. We will STAT be in contact with your office in the near future to coordinate the talks and arrange any administrative details. If you should require further information please contact

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Yours sincerely,

(s/ Stansfield Turner

STANSFIELD TURNER

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16 JUL 1977

Ms. Marife Hernandez Assistant Chief of Protocol 4th Floor Office USUN 799 UN Plaza New York, N.Y. 10017

Dear Ms. Hernandez:

For the past three years the Central Intelligence Agency has promoted a program to employ more qualified Hispanic Americans. To improve our success in this undertaking, we have desigated July 25-29, 1977 as "Hispanic Week" at the Agency. This will coincide with other Hispanic celebrations in the area. The ceremonies, art, photography, etc., that will be on display will inaugurate "Task Force Hispanic," a year-long drive to improve our recruiting efforts.

The principal ceremony will be held in our auditorium on Wednesday, July 27 at 3:00 p.m. We hope to have several prominent Hispanic Americans talk for 10 to 15 minutes each on the development of the United States. We would like you to address the importance of the Hispanic woman in the development of the United States. Afterwards we will have a short tour of our Headquarters and a reception that will allow our guests to meet the Agency's managers and some of our Hispanic employees. We are also inviting others from our local community to participate in these activities.

I sincerely hope that you will be able to join us and some of your fellow Hispanic Americans on July 27th. We would appreciate an early telephonic reply so that there is sufficient time to plan and coordinate the talks, and arrange any administrative details. If you should require further information please contact

Yours sincerely,

STANSFIELD TURNER

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Central Intelligence Agency
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Washington, D. C. 20505

23 JUN 1977

Honorable Manuel Lujan House of Representatives Washington, D.C. 20515

Dear Mr. Lujan:

For the past three years the Central Intelligence Agency has promoted a program to employ more qualified Hispanic Americans. To improve our success in this undertaking, we have designated July 25-29, 1977 as "Hispanic Week" at the Agency. This will coincide with other Hispanic celebrations in the area. The ceremonies, art, photography, etc., that will be on display will inaugurate "Task Force Hispanic," a year-long drive to improve our recruiting efforts.

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I sincerely hope that you will be able to join us and some of your fellow Hispanic Americans on July 27. We would appreciate a reply not later than June 24 so that there is sufficient time to plan and coordinate the talks, and arrange any administrative details. If you should require further information please contact

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Yours sincerely,

/s/ Starsfield Turner

STANSFIELD TURNER

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The Director

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Washington, D. C. 20505

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Honorable Herman Badillo House of Representatives Washington, D.C. 20515

Dear Mr. Badillo:

For the past three years the Central Intelligence Agency has promoted a program to employ more qualified Hispanic Americans. To improve our success in this undertaking, we have designated July 25-29, 1977 as "Hispanic Week" at the Agency. This will coincide with other Hispanic celebrations in the area. The ceremonies, art, photography, etc., that will be on display will inaugurate "Task Force Hispanic," a year-long drive to improve our recruiting efforts.

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Yours sincerely,

/s/ Stansfield Turner

STANSFIELD TURNER

The Director

Central Intelligence Agency

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Washington, D. C. 20505

² 1 JUN 1977

Dr. Grace Olivarez Director, Community Services Administration 1200 19th St., N.W. Washington, D.C. 20506

Dear Dr. Olivarez:

For the past three years the Central Intelligence Agency has promoted a program to employ more qualified Hispanic Americans. To improve our success in this undertaking, we have designated July 25-29, 1977 as "Hispanic Week" at the Agency. This will coincide with other Hispanic celebrations in the area. The ceremonies, art, photography, etc., that will be on display will inaugurate "Task Force Hispanic," a year-long drive to improve our recruiting efforts.

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Yours sincerely,

/s/ Stansfield Turner

STANSFIELD TURNER

17-7699

19 May 1977

MEMORANDUM FOR: Director of Central Intelligence

Deputy Director of Central Intelligence

THROUGH : Director, Equal Employment Opportunity

FROM : Hispanic Program Coordinator

SUBJECT : Task Force Hispanic

- 1. To give renewed emphasis to CIA's desire to improve its position vis a vis the Hispanic minority, we have developed "Task Force Hispanic," which will begin a year of intense recruiting, informational programs within the Agency, and other events designed to educate Agency managers on the benefits of hiring Hispanics. Accordingly, we plan to inaugurate Task Force Hispanic with a week-long program to begin on 25 July. As planned, the kick-off would be a session in the auditorium where five or six prominent Hispanic-Americans would speak for 10 or 15 minutes each on the influence of Hispanic culture on the development of the United States.
- 2. Among those being considered as possible speakers are Governor Jerry Apodaca of New Mexico, Governor (and former Ambassador) Raul Castro of Arizona, former Ambassador John Joseph Jova, Representative Herman Badillo of New York, Maurice Ferre, Mayor of Miami, the Puerto Rican Resident Commissioner Corrada del Rio, and several others. Following the auditorium presentation a cocktail party will be held in the executive dining room for the guests and the Agency's executives.
- 3. There will be a poster competition, ethnic food and music in the cafeteria and a number of different displays of art, pictures, etc., by our personnel and outsiders in the corridors of the main floor in Headquarters. We may invite high school and university groups to view the displays and/or attend the auditorium session.
- 4. We would hope that the DCI and DDCI would participate in the auditorium presentation and attend the subsequent cocktail party. We would also call on the DCI to sign the letters of invitation to the speakers.

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5. We request your timely approval in order that we can immediately begin to make the arrangements required for this complex program.

Hispanic Program Coordinator

Concur

E. H. Knoche
Deputy Director of Central Intelligence

Approve

STANSFIELD TÜRNER
Director of Central Intelligence

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